



## LEGENDS AT CHATEAU ELAN

TUESDAY, MAY 20, 2025

FORMERLY THE LAUREL CLASSIC, THE CHERYL SHIPPEY MEMORIAL HONORS THE MEMORY OF NORTHEAST GEORGIA HEALTH SYSTEM (NGHS) TEAM MEMBER, CHERYL SHIPPEY, AND HER MANY CONTRIBUTIONS TO THE BRASELTON COMMUNITY.

**NORTHEAST GEORGIA MEDICAL CENTER (NGMC) BRASELTON'S EMERGENCY DEPARTMENT WAS BUILT IN 2015 TO SERVE 25,000 VISITS A YEAR. UNFORTUNATELY, VOLUMES HAVE FAR EXCEEDED CAPACITY OVER THE YEARS, WITH MORE THAN 58,000 VISITS IN 2024. IN NOVEMBER 2022, NGHS ANNOUNCED THE EXPANSION OF THE BRASELTON CAMPUS WITH PLANS TO INCREASE CAPACITY IN THE EMERGENCY DEPARTMENT.**

**PROCEEDS FROM THE CHERYL SHIPPEY MEMORIAL WILL GO TO BENEFIT THE EXPANSION OF THIS VITAL RESOURCE IN THE REGION.**

Thank you for joining the mission to improve the health of our community as part of your philanthropic support and vision.

It is through the generous support of donors and partners that NGHS is able to continue providing compassionate care, integrating with advanced technologies and increasing our healing capabilities while serving everyone, regardless of their ability to pay. From emergency care for the tiniest and most vulnerable, to critical traumatic care - the needs presenting at NGMC Braselton are growing. Help us meet those needs!

*2025 CHERYL SHIPPEY  
MEMORIAL HELD IN  
PARTNERSHIP WITH*

**JACKSON**  
ELECTRIC MEMBERSHIP CORPORATION<sup>SM</sup>



**PREMIER SPONSOR \$27,500**

Logo on all Laurel Classic promotional materials  
Recognition in all tournament press releases  
(4) invites to VIP reception with NGHS senior leadership in attendance  
Verbal recognition at 19th Hole Reception & VIP party  
(4) Additional invites to 19th Hole Reception  
Prominent game day logos on banners, signs, player board and rule sheets  
Game day engagement or volunteer opportunities  
Speaking role at ceremonial tee shot  
Two tournament teams (8 players) and all player benefits  
Premier sponsor designation and logo featured on team's cart flags  
Website recognition  
First right of refusal for Premier Sponsorship in 2028

**SOLD OUT**

**19TH HOLE RECEPTION SPONSOR \$15,000**

Logo on Save the Date and promotional materials  
(4) invites to VIP reception with NGHS senior leadership in attendance  
Verbal recognition at 19th Hole Reception  
(4) additional invites to 19th Hole Reception  
Prominent game day logos at 19th Hole, all-sponsor banner, player board and rule sheets  
Speaking role at 19th Hole Reception  
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Logo on team cart flags  
Website recognition

**SOLD OUT**

**VIP RECEPTION SPONSOR \$15,000**

Logo on VIP reception invitation  
Logo on VIP reception signage  
(8) invites to VIP reception with NGHS senior leadership in attendance  
Verbal recognition at 19th Hole Reception  
Logo on all-sponsor banner, player board and rule sheets  
Speaking role at VIP Reception  
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Logo on team cart flags  
Website recognition

**SOLD OUT**

**DRIVING RANGE SPONSOR \$10,000**

(4) invites to VIP reception with NGHS senior leadership in attendance  
Logo on driving range signage  
Logo on all-sponsor banner, player board and rules sheet  
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Logo on team cart flags  
Website recognition

**SOLD OUT**

**PLAYER BOARD SPONSOR \$10,000**

(4) invites to VIP reception with NGHS senior leadership in attendance  
Prominent logo display on player board  
Logo on all-sponsor banner and rules sheet  
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Logo on team cart flags  
Website recognition

**SOLD OUT**

**PUTTING GREEN SPONSOR \$10,000**

(4) invites to VIP reception with NGHS senior leadership in attendance  
Logo on putting green signage  
Logo on all-sponsor banner, player board and rules sheet  
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Logo on team cart flags  
Website recognition

**SOLD OUT**

**30A OYSTER EXPERIENCE \$10,000**

(4) invites to VIP reception with NGHS senior leadership in attendance  
Logo on 30A Oyster tent signage  
Logo on all-sponsor banner, player board and rules sheet  
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Logo on team cart flags  
Website recognition

**SOLD OUT**

**EAGLE SPONSOR \$6,000**

(4) invites to VIP reception with NGHS senior leadership in attendance  
Logo on all-sponsor banner  
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Logo on team cart flags  
Website recognition

**BREAKFAST AND COFFEE BAR SPONSOR \$5,000**

Logo on napkins at breakfast area and coffee bar  
Logo on breakfast station and coffee bar signage  
Game day engagement with golfers  
Opportunity to add a team for \$1,500  
Website recognition

**GOLF CART SPONSOR \$5,000**

Logo on drink cart signage  
Logo on golf cart staging area signage  
Game day engagement with golfers  
Opportunity to add a team for \$1,500  
Website recognition

**LUNCH SPONSOR \$5,000**

Recognition on lunch bag/bikes  
Logo on lunch staging area signage  
Game day engagement with golfers  
Opportunity to add a team for \$1,500  
Website recognition

**SOLD OUT**

**WELCOME SPONSOR \$5,000**

Recognition on specialty cocktail cup  
Signage at specialty cocktail bar  
Game day engagement with golfers  
Opportunity to add a team for \$1,500  
Website recognition

**SOLD OUT**

**HOLE IN ONE SPONSOR \$2,500**

Game day engagement with golfers  
Course Signage  
Website recognition

**SOLD OUT**

**TEE SPONSOR \$2,000**

(2) Invites to VIP reception with NGHS senior leadership in attendance  
Logo on Tee Sign  
Website recognition

**TEAM ON GAME DAY \$2,000**

Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Registration for teams will open on April 10, 2025

**GAME DAY SPONSOR \$500**

Logo on course signage  
Website recognition



Register online and learn more  
at [nghs.com/csm](https://nghs.com/csm)  
Contact Carey Baeumel,  
770-219-8081  
with any questions