



LEGENDS AT CHATEAU ELAN

TUESDAY, MAY 20, 2025

FORMERLY THE LAUREL CLASSIC, THE CHERYL SHIPPEY MEMORIAL HONORS THE MEMORY OF NORTHEAST GEORGIA HEALTH SYSTEM (NGHS) TEAM MEMBER, CHERYL SHIPPEY, AND HER MANY CONTRIBUTIONS TO THE BRASELTON COMMUNITY.

NORTHEAST GEORGIA MEDICAL CENTER (NGMC) BRASELTON'S EMERGENCY DEPARTMENT WAS BUILT IN 2015 TO SERVE 25,000 VISITS A YEAR. UNFORTUNATELY, VOLUMES HAVE FAR EXCEEDED CAPACITY OVER THE YEARS, WITH MORE THAN 58,000 VISITS IN 2024. IN NOVEMBER 2022, NGHS ANNOUNCED THE EXPANSION OF THE BRASELTON CAMPUS WITH PLANS TO INCREASE CAPACITY IN THE EMERGENCY DEPARTMENT.

PROCEEDS FROM THE CHERYL SHIPPEY MEMORIAL WILL GO TO BENEFIT THE EXPANSION OF THIS VITAL RESOURCE IN THE REGION.

Thank you for joining the mission to improve the health of our community as part of your philanthropic support and vision.

It is through the generous support of donors and partners that NGHS is able to continue providing compassionate care, integrating with advanced technologies and increasing our healing capabilities while serving everyone, regardless of their ability to pay. From emergency care for the tiniest and most vulnerable, to critical traumatic care - the needs presenting at NGMC Braselton are growing. Help us meet those needs!

*2025 CHERYL SHIPPEY
MEMORIAL HELD IN
PARTNERSHIP WITH*

JACKSON
ELECTRIC MEMBERSHIP CORPORATIONSM



PREMIER SPONSOR \$27,500

Logo on all Laurel Classic promotional materials
Recognition in all tournament press releases
(4) invites to VIP reception with NGHS senior leadership in attendance
Verbal recognition at 19th Hole Reception & VIP party
(4) Additional invites to 19th Hole Reception
Prominent game day logos on banners, signs, player board and rule sheets
Game day engagement or volunteer opportunities
Speaking role at ceremonial tee shot
Two tournament teams (8 players) and all player benefits
Premier sponsor designation and logo featured on team's cart flags
Website recognition
First right of refusal for Premier Sponsorship in 2028

SOLD OUT

19TH HOLE RECEPTION SPONSOR \$15,000

Logo on Save the Date and promotional materials
(4) invites to VIP reception with NGHS senior leadership in attendance
Verbal recognition at 19th Hole Reception
(4) additional invites to 19th Hole Reception
Prominent game day logos at 19th Hole, all-sponsor banner, player board and rule sheets
Speaking role at 19th Hole Reception
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
Logo on team cart flags
Website recognition

SOLD OUT

VIP RECEPTION SPONSOR \$15,000

Logo on VIP reception invitation
Logo on VIP reception signage
(8) invites to VIP reception with NGHS senior leadership in attendance
Verbal recognition at 19th Hole Reception
Logo on all-sponsor banner, player board and rule sheets
Speaking role at VIP Reception
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
Logo on team cart flags
Website recognition

SOLD OUT

DRIVING RANGE SPONSOR \$10,000

(4) invites to VIP reception with NGHS senior leadership in attendance
Logo on driving range signage
Logo on all-sponsor banner, player board and rules sheet
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
Logo on team cart flags
Website recognition

SOLD OUT

PLAYER BOARD SPONSOR \$10,000

(4) invites to VIP reception with NGHS senior leadership in attendance
Prominent logo display on player board
Logo on all-sponsor banner and rules sheet
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
Logo on team cart flags
Website recognition

SOLD OUT

PUTTING GREEN SPONSOR \$10,000

(4) invites to VIP reception with NGHS senior leadership in attendance
Logo on putting green signage
Logo on all-sponsor banner, player board and rules sheet
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
Logo on team cart flags
Website recognition

30A OYSTER EXPERIENCE \$10,000

(4) invites to VIP reception with NGHS senior leadership in attendance
Logo on 30A Oyster tent signage
Logo on all-sponsor banner, player board and rules sheet
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
Logo on team cart flags
Website recognition

EAGLE SPONSOR \$6,000

(4) invites to VIP reception with NGHS senior leadership in attendance
Logo on all-sponsor banner
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
Logo on team cart flags
Website recognition

BREAKFAST AND COFFEE BAR SPONSOR \$5,000

Logo on napkins at breakfast area and coffee bar
Logo on breakfast station and coffee bar signage
Game day engagement with golfers
Opportunity to add a team for \$1,500
Website recognition

GOLF CART SPONSOR \$5,000

Logo on drink cart signage
Logo on golf cart staging area signage
Game day engagement with golfers
Opportunity to add a team for \$1,500
Website recognition

LUNCH SPONSOR \$5,000

Recognition on lunch bag/bikes
Logo on lunch staging area signage
Game day engagement with golfers
Opportunity to add a team for \$1,500
Website recognition

SOLD OUT

WELCOME SPONSOR \$5,000

Recognition on specialty cocktail cup
Signage at specialty cocktail bar
Game day engagement with golfers
Opportunity to add a team for \$1,500
Website recognition

SOLD OUT

HOLE IN ONE SPONSOR \$2,500

Game day engagement with golfers
Course Sign
Website recognition

TEAM ON GAME DAY \$2,000

Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
Registration for teams will open on April 10, 2025

GAME DAY SPONSOR \$500

Logo on course signage
Website recognition

Register online and learn more at nghs.com/csm

Contact Carey Baeumel, 770-219-8081 with any questions

